



FRIENDS OF THE MURRIETA LIBRARY

Post Office Box 235 Murrieta, CA 92564 Phone: 951.677.5350

“Gem of the Valley”

Friends of the Murrieta Library - General Meeting

Tuesday, October 15, 2013 10 a. m.

Luanne Ferrer
President

Lorrie Thomas
Vice President

Aimée Fitch
Secretary

Carol Carson
Treasurer

Directors:
Lela Llorens
Nati Martinez
Rita Nastri

Board Members in attendance: Luanne Ferrer-President, Lorrie Thomas-VP, Carol Carson-Treasurer, Lela Llorens-Director, Rita Nastri-Director, Nati Martinez - Director

Also in attendance: Advisors Maggie Pilotte – Town Square Bookstore Manager, Joyce Lea Brown - Teen Services Librarian for the Library; Nancy Dixon – Corner Bookstore Manager; Sandra Lucas – Membership Chairperson

Following the Agenda:

1. President Luanne Ferrer called the meeting to order at 10:02 a.m. in the Murrieta Library Community Room.

President Luanne Ferrer asked if there were any guests: Ruth Carter was introduced.

The President read the minutes from the September 17th General Meeting. The President Will send the minutes with corrections to Aimée – they were approved with corrections

2. President's Message – Luanne Ferrer

a. We have \$152,000+ in our Dottie Renon Endowment Fund which matures March 15, 2014. An investment committee was formed: Carol Carson, Nati Martinez, Lela Llorens, Rita Nastri and Luanne Ferrer, and we discussed various ways to increase the value of that fund, since CD rates are so low presently. More later.....

b. The Head Start reading program kicked off on September 18 and will continue through May 29th. Concern about government funding was allayed because the Murrieta/ Temecula branches already received their funding for 2013-14. The readers decided on TAKING A BATH WITH THE DOG, chosen as the Holiday Gift for all 96 students. Through our contacts at Candlewick Press we were able to purchase a total of 108 books (all the students, plus the readers) at a 55% discount and Random House shipped them at no charge for a total cost of \$366.89 Your financial assistance would be appreciated in the maximum amount of \$5.00. Both bookstores have an envelope for contributions, or you can mail your check to: Friends of the Murrieta Library, P. O. Box 235, Murrieta, CA 92564. (SHOWED BOOK)

c. The Friends are still looking for board of director candidates, so please recommend someone to Pat Farmer or Lorrie Thomas, our election committee. Board members must be members of the Friends.

d. Showed a flier for the October 22nd lunch/dinner at J. Carter's

e. Read article from today's LA Times regarding Burger, Fries and a Happy Story about McDonald's distributing 20 million print books with Happy Meals from Nov. 1 to Nov. 14, A similar program was launched in England in January which met with an overwhelming positive approach.

Next Meeting
10 A. M. Tuesday,
Nov. 19, 2013
Library
Community
Room.

2013 Rotary Award
winner Nico
Ayala, Vocalist and
Serena Gu, Pianist
will be entertaining
at the Nov. 19th
meeting.

The poster can
be seen on the
Library Friends
page @

<http://murrietalibraryfriends.org/programs.html>

PLEASE

Add us to your
Email "Contacts
List":

[fomurrietalibrary](mailto:fomurrietalibrary@gmail.com)
[@gmail.com](mailto:fomurrietalibrary@gmail.com)

That way you won't
miss any FOML
news!



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President's Message – continued:

- Urged everyone to check out our website: murrietalibraryfriends.org. Lots of good, useful information!
 - Upcoming fundraiser at J Carter's on October 22nd. (Luanne held up one of the fliers you need to give to the J Carter's person so the the FOML will get the donation.)
3. The September 17, 2013 minutes were approved as corrected. *(Secretary's note: These have been posted on our website already at <http://www.murrietalibraryfriends.org/minutes.html>)*
 4. Treasurer's Report - Carol Carson
(Hard copy of Oct financial recap report is attached to Secretary's minutes as usual.)
 - Carol read the September Financial recap. Financial recap available by request.
 - Carol noted that Cordelia Snow gave \$1,000.
 5. Library Update – Joyce Lea Brown - Teen Services Librarian:
 - The Library has a new fax service, US and international. Payment for the service will be made by Credit Card
 - The online fines and fees payment system is also in place for those fees of \$5.00 or more. Cannot use the Library computers or Library wifi
 - Jessica, the Library Page has resigned so there is a position open and the Library is actively recruiting to replace Jessica.
 - Programs: On Saturday, Oct 12, the Library sponsored an SAT practice test. 42 students participated. Catching Fire is upcoming. Scary Stories. Yoga classes
 2. Joyce again thanked the FOML for their generous funding of the Library programs
 6. Programs - Maggie Pilotte
 - October 15 General Meeting today will feature, Gayle Brandeis
 - November 19 General Meeting presents Nico Ayala, Vocalist accompanied by Serena Gu. Both are winners of the 2013 Rotary Awards.
- Program posters can be viewed on the FOML website: <http://www.murrietalibraryfriends.org/programs.html>**
7. Publicity-Rita Nastri
 - again discussed the Deal Palooza fundraising program and reminded the members present to please sign up. The FOML will receive \$1.00 per the first \$10.00 or purchase that you make on the site. Please designate the FOML on the “pull down” menu as you complete your purchase. Pat Farmer offered that many good bargains can be found on this website.



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7. Publicity- Rita Nastri (cont.)

- Also, Rita suggested that she would initiate an e-blast for events and if each FOML member would then, in turn after receipt of that email, forward e-blast their local friends, we could get lots of free publicity. One of the main problems that we have is increasing attendance at our General Meetings.

8. Election Information - Lorrie Thomas

Lorrie reported for her Co-Committee member, Pat Farmer

- There are seven (7) Officers of the Board
- There are only two (2) which are Officially Board Members-President and Vice President
- The remaining five (5) are Officers of the Board
- Article VI-Officers

There are 3 vacancies on the Board. Lorrie and Aimee are terming out. Luanne has finished her 1st term and may stand for nomination for a second term. Luanne will be running again as are several other interested members. All are asked to submit their 180 word resumes for the November Newsletter. Running are Juanita Brown, Luanne Ferrer and Gary Grim. Lorrie introduced Allyson Quinlan who may run for the board. She also congratulated Rita and Nati for their involvement

9. Membership – Sandra Lucas.

- Reminded everyone that the signup sheet for National Friends of Libraries Week is available. The FOML is manning a new-member recruiting table in the Library through the week of October 21-25 from 1-5 daily. Everyone who signs up during the week will receive a FOML Book Bag.
- Sandra also discussed the J. Carter luncheon/dinner Fundraiser on October 22nd

10. Corner Bookstore – Nancy Dixon

- reported the Sidewalk Used Book Sale was a success. The Bookstore made \$942.46 plus gave Carol Carson .50 to round it up. Nancy also thanked the following people for their help in making the sale so successful: Brian Youens, Nitsa Oudijk Lois Wurtz, Emily Farrell, Laura Mather, Lela Llorens, Nati Martinez and the Weneger family.
- Net Sales-\$1013.87; Internet-\$716.51; Total-\$1730.38
- Nancy also mentioned that the Bookstore had rented a storage unit for \$80 a month. They now have enough storage in the unit so they save that extra money each month.



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11. Town Square Bookstore – Maggie Pilotte

- September was a bad month for sales.
- Net Sales-\$1711; Internet-\$916.74; Total-\$2627.85

12. Special Events – Lela Llorens for Carol Van Dorn

- pointed out the Field on Honor (11/9-11/16) information. There are both brochures and applications for the Flag displays. FOML can receive \$10.00 per new flag application if the donor designates us as an Affiliate to the Rotary. This should be e-blasted to the membership. We may also be able to get this info out on the Colony e-mailers.
- The Float for the Christmas Parade-The float is well on its way at this time. “Trees of Knowledge of the World” is this year’s theme. The Holiday Parade is Nov 30. We always need volunteers.
- Lela reminded everyone that the Holiday Party will again be at Carol Carson’s home. The sign up sheet for refreshments is available.
- Lela reminded the membership that gift certificates are now available at both bookstores.
- Lela announced that McDonald's is distributing thousands of books in their “Kids Meals” during the week of 11/1-11/12.

Before adjourning, Joyce reminded the members present that every donation made to the library is tax deductible.

Luanne asked Cordelia Snow to stand while she recognized and thanked her for her support of the Friends of the Library and the Library, itself over the years.

After a short break, Maggie Pilotte introduced our guest speaker, Author Gayle Brandeis

With no further business, the meeting was adjourned at 11:10 am.

Respectfully submitted,
Rita Nastri, Director