FOML GENERAL MEETING MINUTES

SEPTEMBER 16, 2014

- 1. Meeting called to order by President Grim at 10:02 AM
- 2. Secretary Ferrer announced that the minutes of the June 17, 2014 general meeting were accepted with changes.
- 3. Treasurer's Report Carson. Balance Net Income August 31, 2014: \$2,058.31. We have a new format for accounting now. As of August 29th, our \$50,000 investment in Edward Jones earned \$52,042.18. We received a donation in memory of Fern Platner from The Colony Bookreaders, and \$240 for sale of flags in 2013 for the Field of Honor. Bookstores brought in (sales plus internet) \$10,875.67 minus expenses of (including rent, Amazon fees and shipping fees, utilities) of \$6,276.58. President Grim advised that we are on track in both stores.
- 4. Library Update Joyce Brown. Thanks to FOML for your generous support; you made it possible for the Library to provide a variety of programs for children, teens and adults. Because of our generosity, the Library has added two new programs to our fall line-up: Family Playtime and Family Storytime. Carol Carson deserves a special thank you for her generous donation of \$2,500 to the Leap Pad tablet and Nook fund, and we will purchase several Leap Pads and Nooks. Two new databases will be added at the end of September: Enki is an e-book database and Zinio is an e-magaine database. Both work with smart phones and tablets as well as with your home or office computer. You need a valid Murrieta or Riverside County library card. The City has a new e-newsletter MORE MURRIETA that is full of informative news. To subscribe go to the City's website at www.murrieta.org and click on the GET CONNECTED tab and then click on MORE MURRIETA. Staffing changes: Part time librarian Elizabeth resigned to stay home with her new baby boy and Part time Library Assistant Mary resigned due to a full time job at Murrieta Mesa High School library. The library is recruiting for both positions. Joyce showed a slide show of the Summer Reading Program.
- 5. Membership Sandra Lucas. We have three new members and several renewals. Ms. Lucas announced that we would have another fundraiser at J. Carter's on October 22nd and they would donate 20% of your tab. She also announced that during National Friends of the Library week October 21-25 she will ask members to sign up for Library duty where we recruit new members we did recruit 8 new members in 2013.
- 6. Corner Bookstore Update Nancy Dixon. June, July and August developed \$18,328 sales (in store and internet); expenses were \$13,209.00, so her Total Net was \$5,120 which represented 12,219 books sold.
- 7. Town Square Bookstore Update- Maggie Pilotte. June, July and August developed \$10,695.12 (in store and internet), expenses were \$1,295.02, for a Total Net of \$9,400.10. which represented 7,131 books sold, using Ms. Dixon's formula.
- 8. Programs Maggie Pilotte. No changes.
- 9. Special Events Lela Llorens. Thanks everyone for the lovely repast and the table decorations. There is a sign-up sheet for food for future meetings. Mrs. Llorens also discussed the Field of Honor, which runs from November 9 through 16, 2014. There is a reservation form for the purchase of flags in both bookstores. She

also mentioned that 5th graders for the Murrieta public schools tour the Field of Honor. Carol Van Dorn discussed the Holiday Push Cart Parade, which is on Saturday, December 6th. There is no theme for the Parade, however, Mrs. Van Dorn is looking for suggestions. We have participated in the parade since 2006.

Suggestions for the float should be made by calling Carol Van Dorn at 951-461-2381 or emailing her at cvandorn@verizon.net.

10. Publicity - Rita Nastri. Press releases are getting harder to get published. The Bugle almost didn't make it in September; they may have to consolidate issues, a in combining issues in August and September. She will investigate the Union Tribune and see what she can instigate on their website. She will investigate Murrieta's new website. She will attempt to get to papers out of this immediate area to publicize our bookstores and their overstock sales.

12. Old Business - none

- 13. New Business: President Grim. There are four openings on the FOML Board, we need a nominating committee chair and members. Plus he encouraged everyone to VOTE.
- 14. The meeting was adjourned at 10:40 AM for refreshments and the program.
- 15. The speaker was Carol Lynn Fitzpatrick who spoke about American President's Wives. Mrs. Fitzpatrick is a best-selling author of 16 books, a member of the Daughters of the American Revolution and has ancestral ties to Meriwether Lewis, Thomas Jefferson, Patrick Henry, George Washington and Abraham Lincoln. She and her husband have lived in California for over four decades. Her speech was illustrated by slides which included photos of the American President's Wives and some information on their background.